

CALIFORNIA BUTTON COMPANY

CUSTOMIZED PROMOTIONAL MESSAGING

EST. 1985

2021 CATALOG

WWW.CALBUTTON.COM

- Celluloid buttons
- Button magnets
- Die-cut buttons
- Button cards
- Wide selection of round and rectangular sizes



MADE IN THE USA

PRICING GUIDE

| SIZES | 1" | 1.25" | 1.5" | 1.75" | 2.25" | 2.5" | 3" | 3.5" | 1.75"x2.75" | 2"x2" | 1.75"x2.75" | 2"x3" | 2.5"x2.5" | 2.5"x3.5" | | |
|--------------|-------|-------|-------|-------|-------|-------|-------|-------|-------------|-------|-------------|----------|-----------|-----------|----------|--------|
| STYLE # | SA100 | SA114 | SA112 | SA134 | SA214 | SA212 | SA300 | SA312 | | | SR234 | SQ/SD2X2 | SR235 | SR2X3 | SQ/SD255 | SR253 |
| QTY | | | | | | | | | | | | | | | | |
| 100 | 2.31 | 2.00 | 2.01 | 2.20 | 2.55 | 2.66 | 2.71 | 3.30 | | | 2.68 | 2.72 | 2.68 | 2.81 | 2.81 | 3.03 |
| 250 | 1.16 | 0.99 | 1.00 | 1.08 | 1.30 | 1.34 | 1.39 | 1.56 | | | 1.51 | 1.39 | 1.51 | 1.56 | 1.51 | 1.73 |
| 500 | 0.70 | 0.60 | 0.62 | 0.65 | 0.78 | 0.93 | 0.94 | 1.23 | | | 1.05 | 0.97 | 1.05 | 1.03 | 1.07 | 1.19 |
| 1000 | 0.50 | 0.43 | 0.45 | 0.48 | 0.56 | 0.63 | 0.64 | 0.86 | | | 0.86 | 0.83 | 0.86 | 0.86 | 0.87 | 0.91 |
| 2500 | 0.47 | 0.40 | 0.41 | 0.45 | 0.56 | 0.60 | 0.63 | 0.86 | | | 0.85 | 0.71 | 0.85 | 0.75 | 0.84 | 0.90 |
| 5000 | 0.43 | 0.38 | 0.39 | 0.40 | 0.49 | 0.57 | 0.58 | 0.80 | | | 0.81 | 0.62 | 0.81 | 0.67 | 0.77 | 0.84 |
| 10000 | 0.38 | 0.34 | 0.36 | 0.38 | 0.38 | 0.52 | 0.55 | 0.77 | | | 0.75 | 0.56 | 0.75 | 0.60 | 0.71 | 0.77 |
| LBS/M | 6 | 8 | 12 | 18 | 23 | 29 | 40 | 68 | | | 34 | 26 | 32 | 34 | 38 | 50 (P) |

BACKING OPTIONS



SAFETY PIN: NO CHARGE



BULLDOG CLIP: ADD \$0.48 (P)
7.5 LBS/1000 PCS



WEARABLE MAGNET: ADD \$1.40 (V)
12 LBS/1000 PCS



NOVELTY MAGNET: ADD \$0.59 (R)
• 2.5"x3.5" 57 LBS/1000 PCS
• 2"x3" 27 LBS/1000 PCS

PACKAGING OPTIONS

BULK: NO CHARGE

INDIVIDUALLY WRAPPED: \$90.00 / M (R)

2-19 PER BAG: \$50.00 / M (R)

20-49 PER BAG: \$35.00 / M (R)

50+ PER BAG/ BOX: \$25.00 / M (R)

CONSECUTIVE NUMBERING: \$85.00/ M (R)

VARIABLE DATA: \$85.00/ M (R)

WWW.CALBUTTON.COM



For inquiries or orders, email sales@calbutton.com

CUSTOM BUTTON CARDS

QUANTITIES START AT ONLY 500 PCS!!



RAISE THE PROFILE OF YOUR NEXT PROMOTION WITH A RETAIL QUALITY PACKAGING SOLUTION AT AN ECONOMICAL PRICE

Let us help you design your next **knock-out promotion**. Our **custom** button cards are available in a myriad of card sizes and button style combinations. All button cards are **full color printed** (one or two sides), on 12pt. white stock. The buttons are supplied attached to the card, inserted, and sealed in a crystal clear retail quality polybag.

CUSTOM DIE-CUT BUTTONS

FULL COLOR PRINTED ON 50PT BOARD WITH JEWELER PIN BACK (DIE INCLUDED)



| STYLE | SC04 | SC08 | SC11 | SC14 |
|--------------|-------|--------|---------|---------|
| SQ. IN. | 4-7.9 | 8-10.9 | 11-13.9 | 14-16.9 |
| QTY | | | | |
| 500 | 2.39 | 2.58 | 2.70 | 2.78 |
| 1000 | 1.31 | 1.38 | 1.49 | 1.55 |
| 2500 | 0.97 | 1.05 | 1.14 | 1.17 |
| 5000 | 0.79 | 0.84 | 0.91 | 0.93 |
| 10000 | 0.65 | 0.75 | 0.81 | 0.84 |

General Information

California Button Company, LLC.

Terms and Conditions of Offer to Sell

Your purchase order is acceptance of our Terms and Conditions of Offer to Sell contained in this catalog.

Phone Orders: To ensure accuracy, phone orders are not accepted.

Credit Policy: First time orders require prepayment or a valid credit card on file prior to order acceptance. Net 30 days terms may be available to pre-approved customers.

Ordering and Reordering: To avoid a delay in delivery time, please include catalog style and number, quantity, delivery information, print-ready artwork, and any special instructions. When reordering, include prior order date, prior PO#, our prior sales order or invoice number, and description of product, including imprint colors (such as PMS #s). Please specify any copy or color changes.

Setup Charges: California Button Company, LLC (Calbutton) does not charge for setups - in most instances. Please consult Calbutton for specific requirements

Copy Change Charges: Our catalog prices include (5) copy/art changes per order. Orders with six or more art/copy changes will be charged \$ 15.00 (P) for each additional art/copy change.

Artwork and Design Time: Please provide artwork via disk, flash drive, or email. A vectorized format is preferred. Other formats preferred: Adobe Photoshop, Adobe Illustrator, Adobe InDesign, or EPS, PDF, or TIFF files. Please provide all images linked and all fonts converted to outlines. Multi-color computer generated files that are not properly prepared may be returned to the customer. Unless print-ready art, disk with layout, or specific layout information is supplied, Calbutton will arrange copy for best effect. Additional design work may require an additional day of production and art charges of \$80.00 (R) per hour. While an art charge is generally considered a one-time charge, please note that most customer artwork is deleted 2 years after last invoice date.

Proofs: Proofs may require an additional day of production. Orders that require proof approval will be scheduled into production upon approval of the proof. Virtual proofs and random samples are provided free of charge. Pre-production proofs are typically provided free of charge as well, although shipping charges are not included.

Changes and Cancellations: To maintain a quick turnaround, all orders are moved into production rapidly. If a change or cancellation is requested, customers may be required to pay for that portion of the order already completed, including art or applicable time and material charges.

Production Time (Catalog Quantities): Production time is computed from the day after receipt of PO, complete art, and/or approval of proof or layout. Please call ahead for verification of lead times. Standard lead time is 3-4 days, after proof approval, at no additional charge.

Rush Charges: 1-day rush, add 25% or \$25.00 (X), whichever is more. 2-day rush, add 15% or \$15.00 (X), whichever is more.

Over/Under Runs: Orders are considered complete with approximately 5% over/under, and will be billed pro-rata. Please add 5% of the total invoice (freight included) if exact quantities are requested.

Shipping and Handling: All order are FOB, Calbutton, Anaheim, CA 92807. Orders will be shipped the best way to ensure on-time delivery. Ground, overnight, 2-day, or 3-day may be utilized. Unless previously confirmed, choice of carriers is at the discretion of Calbutton. \$5.50 (X) per carton is added for all shipments. Split location shipments (all shipped at once) require a \$7.50 (X) charge for each additional location. If not shipped at the same time, the charge is \$12.50 (X) for each additional location. No COD orders are accepted.

Product Quantity Pricing: Pricing between catalog quantities is based on the next lower quantity listed. The less than minimum charge is \$50.00 (V) for not less than half of the lowest catalog quantity for that product.

Returned Goods: Returned merchandise must be accompanied by a Returned Materials Authorization (RMA), which is provided by Calbutton. Goods received without a previously issued RMA may be refused. All returned goods requests must be made within 30 days of receipt of the goods by customer or distributor (whichever is the initial recipient).

Warranty Information

Limitation of Liability: Calbutton warrants its products against defects in material and workmanship for a period of 90 days from the date of invoice. During the warranty period, a product determined by Calbutton to be defective in form or function will be repaired, refunded, or replaced, at the option of Calbutton at no charge. This warranty does not apply if the product has been damaged by accident, abuse, misuse, transportation, or as a result of service modification other than by Calbutton. This warranty is in lieu of any other warranty expressed or implied. In no event shall Calbutton be held liable for incidental or consequential damages, such as lost revenue (profit or profits loss) or lost business opportunities arising from the purchase of Calbutton products. Calbutton makes no warranty regarding the merchantability or fitness of Calbutton products for a particular purpose.

Disclaimer of Warranty: Calbutton assumes no liability for trademark or copyright infringements on customer supplied artwork. Every reasonable effort has been made to ensure that the information contained herein is accurate as of the date of publication, but no representation or warranty as to the accuracy or completeness of such information is intended or implied by its inclusion in this catalog. All representations pertaining to the information and products referred to in this catalog shall be set forth in Calbutton Terms and Conditions of Offer to Sell. All prices and specifications are subject to change without notice. Calbutton also reserves the right to correct any clerical errors.

Proprietary Development: Negatives, positives, screens, dies, disks, and any other proprietary material furnished by Calbutton remains the property of Calbutton, unless otherwise negotiated.

Applicable Laws: The validity, interpretation, and performance of these Terms and Conditions of Offer to Sell shall be governed by the laws of the State of California. If a provision of these Terms and Conditions of Offer to Sell is or becomes illegal, invalid, or unenforceable, that shall not affect the validity or enforceability of any other provisions of these Terms and Conditions of Offer to Sell. Products and logos shown in this catalog appear only to illustrate the basic product and ability to include messages and art on them, but are never to suggest the imprints were designed by Calbutton, or that the products with these specific imprints are ready available to any purchaser without the expressed written permission of the owners of the trademark or copyrighted art or copy.



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